



Rotary of Parker community wine benefit

Parker Uncorked Wine Festival Fund Raiser

Hosted by the Rotary Club of Parker

12:00 p.m. - 5:00 p.m. Saturday, October 15, 2022

**Vehicle Vault Parker, 18301 Lincoln Meadows Pkwy,
Parker, CO**

Parker Uncorked Fundraiser



- **Parker Uncorked** will be a yearly signature fundraising event hosted by the Rotary Club of Parker
- **Parker Uncorked** will benefit the Rotary Club of Parker Foundation and the community of Parker at large
- We are inviting you to participate in Parker Uncorked as a **Vendor or a Sponsor**

Parker Uncorked Wine Festival

Fundraiser for the Rotary Club of Parker Foundation



What is Rotary?

- Rotary International
- Rotary Club of Parker
- Rotary Community Services to Town of Parker

What is Parker Uncorked?

- Parker Uncorked Wine Festival Overview
- Parker Uncorked Wine Festival Theme
- Parker Uncorked Wine Festival Venue

How can you help?

- Vendors and Sponsor Requirements
- Vendor and Sponsor Value Proposition
- Why become a Vendor or Sponsor



Rotary International



Rotary International is a global network of 1.4 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues. Our 46,000+ clubs work together to:

- Promote peace
- Fight disease
- Provide clean water, sanitation, and hygiene
- Save mothers and children
- Support education
- Grow local economies
- Protect the environment



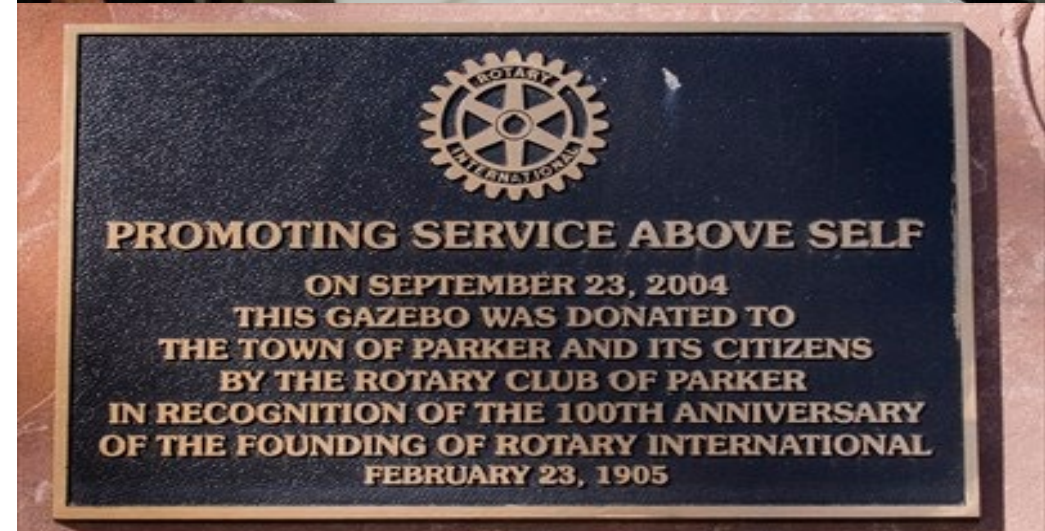
Rotary Club of Parker



The **Rotary Club of Parker** is one of 46,000 Rotary clubs around the world that make up Rotary International.

Founded in 1993 and with 70+ members, the club provides community services and support in the greater Parker area as well as providing support to projects across the world.

The **Rotary Club of Parker Foundation** is a tax exempt 501 (C) (3) organization, tax ID #84-1333519



Rotary Club of Parker

Our club supports projects in our community and beyond:

Environment & Infrastructure

- Harvie Park
- Ghana School Water Project
- Medical Clinic Solar Power – Zimbabwe
- Project C.U.R.E

Food Security

- Parker Task Force/King Soopers food drives
- Feed My Starving Children
- Nepal Cold Storage

Mental Health

- Crisis Center
- National Alliance for Mental Illness
- Praying Hands Ranch
- Project Sanctuary
- Mental Health First Aid – Safe2Tell

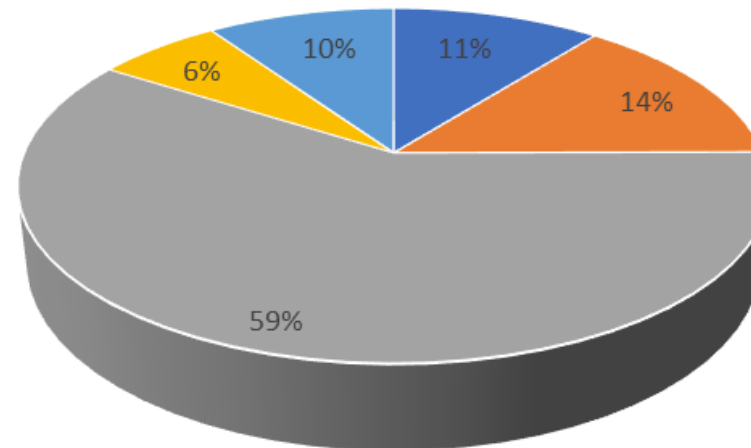
Family & Child Welfare

- Hygiene Care Kits – Strive to Thrive
- Menstrual Hygiene – India
- Denver Indian Center

Education

- Eagle Scout Projects
- Specials for Rocky Vista University
- Parker High School College Scholarships
- Open World Program
- Respire School - Haiti
- Youth Services

Use of Funds by Category



Parker Uncorked Overview

Wine Festival Fundraiser October 15, 2022



- **Parker Uncorked** will be a yearly signature fundraising event hosted by the Rotary Club of Parker
- Inaugural annual event Saturday, October 15, 2022 from 12 noon to 5:30 p.m.
- Venue: **Vehicle Vault Parker**, an upscale indoor venue
- Targeting 500+ people to attend, 21 years and older
- 12+ vendor stations
- Alcohol Beverage Festival Permit will include the ability for vendors to sell wine and cider
- **Parker Uncorked** will benefit the Rotary Club of Parker Foundation and the community of Parker at large



Parker Uncorked Theme



- Upscale event focused on tasting wines of Colorado, the West and beyond in the classy environment of the Vehicle Vault Automotive Museum
- Light live musical entertainment which will enhance the experience during the event
- Wine/Gift Wall with items from local businesses
- Rotary-themed tasting glass
- Free Food
- Video wall focusing on Rotary Projects



Parker Uncorked Theme



Ticket Types

- VIP admission at 12 Noon.
- General admission at 2:00 p.m.
- Designated Driver, no tasting



Parker Uncorked Venue – Vehicle Vault Parker



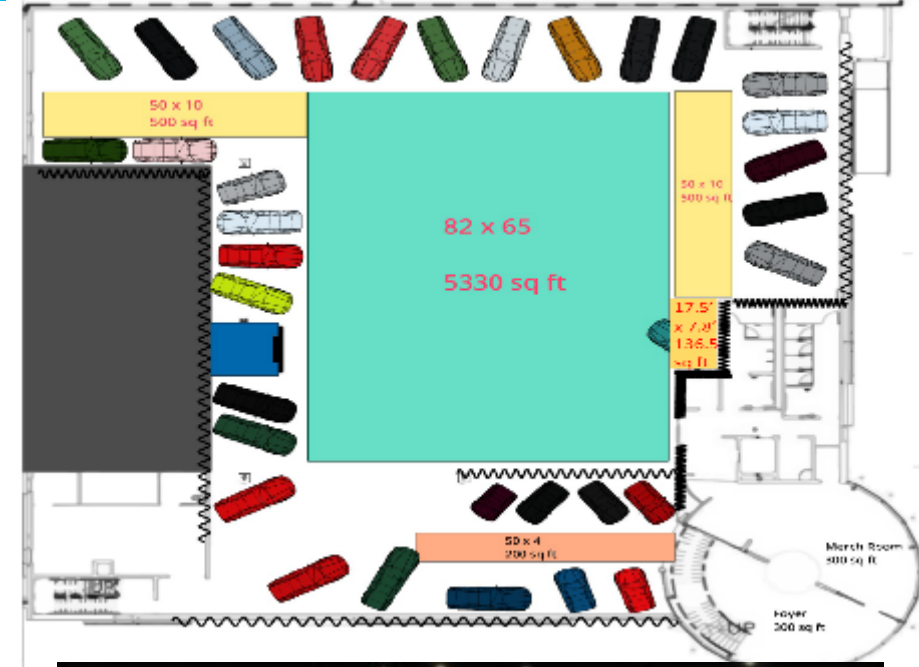
VEHICLE
VAULT

Rotary



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- Upscale location housing a fabulous collection of rare and exotic automobiles
- Tickets will include full access to the vehicle displays
- Centrally located with plenty of free parking
- Taxi, ride sharing drop-off and pickup area provided
- Rear access for vendors load-in load-out with setup and staging area
- Room to spread out tasting stations
- Capacity for 600 people, restricting ticket sales to 500 will allow for plenty of room



Vendors



Vendors will provide wine products for tastings to promote their products to ticketed event attendees and be able to sell products for consumption off-site.



Vendors - Value Proposition



Vendors:

- Listed on **parkeruncorked.org** website
- Exposure at event
- Listed on brochure and in marketing materials
- Listed in advertising
- Ability to sell offerings at event
- 500+ tickets holders in relaxed, uncrowded upscale event



Sponsors



- Sponsors can either donate to the Rotary Club of Parker Foundation and/or provide items for the gift wall/silent auction
- Sponsors will have their logo prominently displayed through the venue
 - Multiple level of sponsors
- Examples of donations for gift wall/silent auction
 - Golf experience
 - Travel
 - Spa experience
 - Dining experience
 - Discount vouchers



Platinum Presenting Sponsor - \$7,500

Presenting sponsor (only one)
10 free VIP tickets (\$1,250 value)
Prominent placing in all advertising of the event to include event brochure
Featured on the parkeruncorked.org website and the Rotary Club of Parker website
Banner signage at the event (4 banners)
No less than 3 eblasts to attendees
Logo displayed on ticket confirmation email
Intro at wine tasting seminar
Exclusive Logo displayed on tote bag
Company flyer handed out to all attendees with wine glass

Gold - \$5,000

6 free VIP tickets (\$750 value)
Prominent placing in all advertising of the event to include event brochure
Featured on the parkeruncorked.org website and the Rotary Club of Parker website
Company flyer handed out to all attendees with wine glass
Banner signage at the event (2 banners)

Silver - \$2,500

4 free VIP tickets (\$500 value)
Prominent placing in all advertising of the event to include event brochure
Featured on the parkeruncorked.org website

Bronze - \$1,000

2 free VIP tickets (\$250 value)
Prominent placing in all advertising of the event to include event brochure
Featured on the parkeruncorked.org website

Benefactor - \$500

2 free General Admission tickets (\$178 value)
Logo placement in event brochure
Featured on the parkeruncorked.org website

Donations for Gift Wall/Silent Auction Value Proposition



- Donations (silent auction)
 - Exposure at event
 - Exposure on parkeruncorked.org website
 - Bring attendees to your business



Please Contact us:



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