

# **Parker Uncorked Wine Festival Fund Raiser**

**Hosted by the Rotary Club of Parker**

**1:00-5:00 p.m. Saturday, October 15, 2022**

**Vehicle Vault Parker, 18301 Lincoln Meadows Pkwy,  
Parker, CO**

# Parker Uncorked Fundraiser



- **Parker Uncorked** will be a yearly signature fundraising event hosted by the Rotary Club of Parker
- **Parker Uncorked** will benefit the Rotary Club of Parker Foundation and the community of Parker at large
- We are inviting you to participate in Parker Uncorked as a **Vendor or a Sponsor**

# Parker Uncorked Wine Festival

## Fundraiser for the Rotary Club of Parker Foundation



### What is Rotary?

- Rotary International
- Rotary Club of Parker
- Rotary Community Services to Town of Parker

### What is Parker Uncorked?

- Parker Uncorked Wine Festival Overview
- Parker Uncorked Wine Festival Theme
- Parker Uncorked Wine Festival Venue

### How can you help?

- Vendors and Sponsor Requirements
- Vendor and Sponsor Value Proposition
- Why become a Vendor or Sponsor



# Rotary International



**Rotary International** is a global network of 1.4 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

**Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues.** Our 46,000+ clubs work together to:

- Promote peace
- Fight disease
- Provide clean water, sanitation, and hygiene
- Save mothers and children
- Support education
- Grow local economies
- Protect the environment



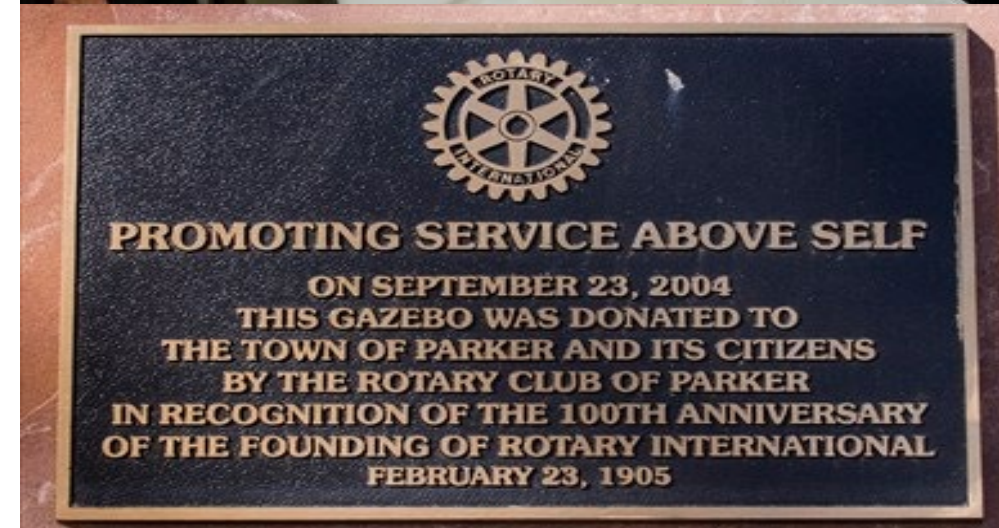
# Rotary Club of Parker



The **Rotary Club of Parker** is one of 46,000 Rotary clubs around the world that make up Rotary International.

Founded in 1993 and with 70+ members, the club provides community services and support in the greater Parker area as well as providing support to projects across the world.

The **Rotary Club of Parker Foundation** is a tax exempt 501 (C) (3) organization, tax ID #84-1333519



# Rotary Club of Parker

Our club supports projects in our community and beyond:

## Environment & Infrastructure

- Harvie Park
- Ghana School Water Project
- Medical Clinic Solar Power – Zimbabwe
- Project C.U.R.E

## Food Security

- Parker Task Force/King Soopers food drives
- Feed My Starving Children
- Nepal Cold Storage

## Mental Health

- Crisis Center
- National Alliance for Mental Illness
- Praying Hands Ranch
- Project Sanctuary
- Mental Health First Aid – Safe2Tell

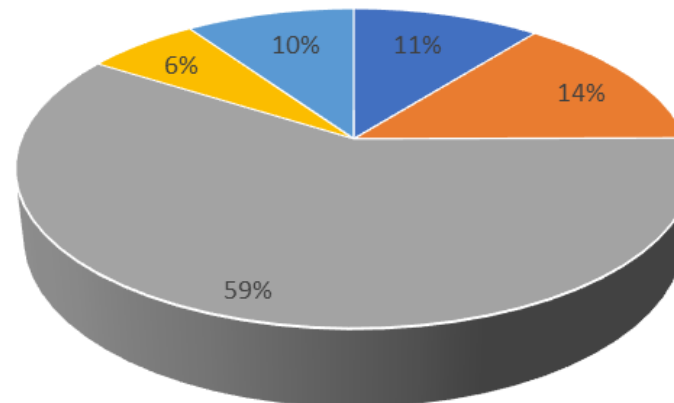
## Family & Child Welfare

- Hygiene Care Kits – Strive to Thrive
- Menstrual Hygiene – India
- Denver Indian Center

## Education

- Eagle Scout Projects
- Specials for Rocky Vista University
- Scholarships
- Open World Program
- Respire School - Haiti
- Feed My Starving Children
- Youth Services

Use of Funds by Category



# Parker Uncorked Overview

Wine Festival Fundraiser October 15, 2022



- **Parker Uncorked** will be a yearly signature fundraising event hosted by the Rotary Club of Parker
- Inaugural annual event Saturday, October 15, 2022 from 1:00 p.m. to 5:00 p.m.
- Venue: **Vehicle Vault Parker**, an upscale indoor venue
- Targeting 350+ people to attend, 21 years and older
- 12+ vendor stations
- Liquor license from the town of Parker will include the ability for vendors to sell wine and alcohol
- **Parker Uncorked** will benefit the Rotary Club of Parker Foundation and the community of Parker at large



# Parker Uncorked Theme



- Upscale event focused on tasting wines of Colorado, the West and beyond in the classy environment of the Vehicle Vault
- Light musical entertainment will enhance the experience during the event
- Prize drawings
- Silent auction with items from local businesses
- Rotary-themed tasting glass
- Video wall focusing on participating sponsors





# Parker Uncorked Theme



## Ticket Types

- VIP admission at 1:00 p.m. with unlimited tastings
- General admission at 2:00 p.m. with limited number of tastings
- Designated Driver, no tasting



# Parker Uncorked Venue – Vehicle Vault Parker



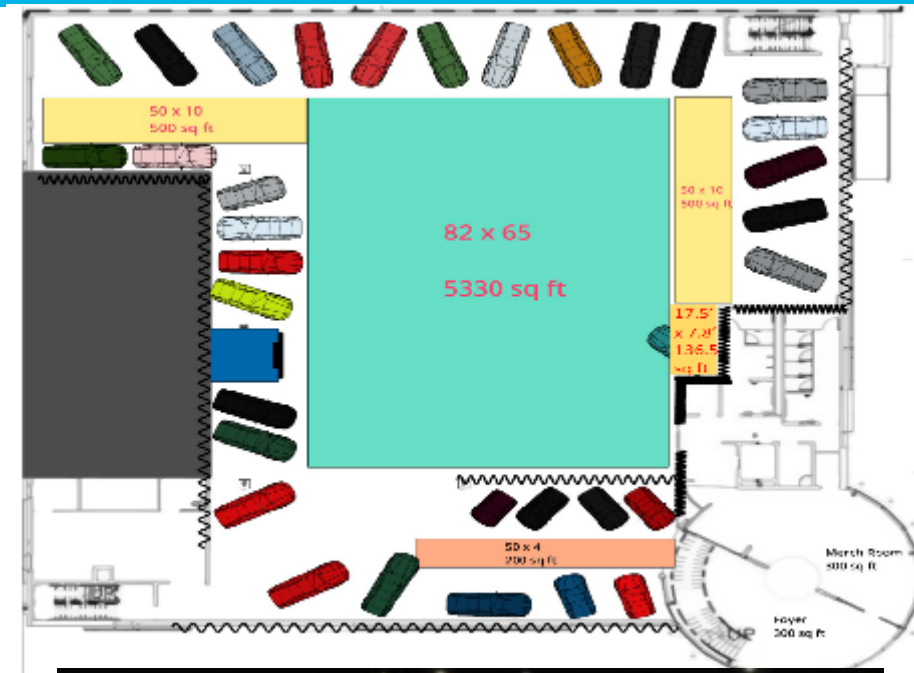
VEHICLE  
VAULT

Rotary



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- Upscale location housing a fabulous collection of rare and exotic automobiles
- Tickets will include full access to the vehicle displays
- Centrally located with plenty of free parking
- Taxi, ride sharing drop-off and pickup area provided
- Rear access for vendors load-in load-out with setup and staging area
- Room to spread out tasting stations
- Capacity for 500 people, restricting ticket sales to 350 will allow for plenty of room



# Vendors



**Vendors** will provide wine products for tastings to promote their products to ticketed event attendees.



# Vendors - Value Proposition



## Vendors:

- Listed on **parkeruncorked.org** website
- Exposure at event
- Listed on brochure and in marketing materials
- Listed in advertising
- Ability to sell offerings at event
- 350+ tickets holders in relaxed, uncrowded upscale event



# Sponsors



- Sponsors can either donate to the Rotary Club of Parker Foundation and/or provide items for the silent auction
- Sponsors will have their logo prominently displayed through the venue
  - Multiple level of sponsors
- Examples of donations for silent auction
  - Golf experience
  - Travel
  - Spa experience
  - Dining experience
  - Discount vouchers



# Sponsors - Value Proposition



## Sponsors

### **Platinum Presenting Sponsor - \$7,500**

- Presenting sponsor (only one)
- 6 free VIP tickets
- Prominent placing in all advertising of the event to include event brochure
- Featured on the **parkeruncorked.org** website and the Rotary Club of Parker website

### **Gold - \$5,000**

- 4 free VIP tickets
- Prominent placing in all advertising of the event to include event brochure
- Featured on the **parkeruncorked.org** website and the Rotary Club of Parker website

### **Silver - \$2,500**

- 2 free VIP tickets
- Prominent placing in all advertising of the event to include event brochure
- Featured on the **parkeruncorked.org** website

### **Bronze - \$500**

- 2 free General Admission tickets
- Prominent placing in all advertising of the event to include event brochure
- Featured on the **parkeruncorked.org** website

# Donations for Silent Auction Value Proposition



- Donations (silent auction)
  - Exposure at event
  - Exposure on **parkeruncorked.org** website
  - Bring attendees to your business



# Please Contact us:



Michael Graham-Hyde

[mghyde51@gmail.com](mailto:mghyde51@gmail.com)

720-224-4739

Alex Doyle

[apdhawaii@gmail.com](mailto:apdhawaii@gmail.com)

720-643-5970